



Future Business Leaders of America

Everything you need  
to know:

# Champion Chapter

2026-2027



*A high school Champion Chapter winner at the  
2025 NLC.*

”

***FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences***

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FBLA Mission

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# *What is Champion Chapter?*

Champion Chapter is FBLA's official recognition program that helps chapters **build their Program of Work** while keeping members engaged.



# *Who is it for?*

HS & MS chapters are eligible to participate in Champion Chapter.

Key distinctions:

- HS has 5 themed sections to break up the year
- MS has a month-by-month structure



# Why Champion Chapter Matters

**Recognition →**

Rewarding chapters for serving and representing FBLA's mission

**Recruitment →**

Providing incentives and tangible results from joining FBLA

**Engagement →**

Providing opportunities, ideas, and a roadmap through activities

**Visibility →**

Banners, ribbons, and plaques represent a chapter's success

# How Champion Chapter Works (at a Glance)

1. Choose and complete activities
2. Track points and save documentation
3. Submit by deadlines
4. Earn recognition

Point thresholds (bronze, silver, gold)


## CHECKLIST

- Use a shared document/ Google Drive to organize your files.
- When saving your files to submit, put each season in a different folder.  
Label the file with the number associated with the activity.  
(For example: Summer Starter 1)
- Consider putting a local chapter officer in charge of keeping track of submissions.  
Report on your Champion Chapter progress at each chapter meeting.
- Come up with an incentive to motivate your chapter members to reach the next level.

# How Champion Chapter Works

## Middle School & High School

The MS & HS Champion Chapters are broken into 5 sections that will be broken down through the following slides.


MIDDLE SCHOOL  
Champion Chapter

The Middle School Champion Chapter program is a set of membership recruitment and engagement-focused challenges that chapters can complete for national recognition, such as ribbons, banners, digital certificates, and digital medallions, based on the number of points accumulated by completing activities. Chapters may participate in one or all of the five sections. All eligible Champion Chapters will earn a banner for the advisor's classroom/meeting space or a school award case. Chapters need a minimum of 600 points in each section, in addition to the necessary total points, for challenge recognition.

Champion Chapters are recognized with a classroom banner at the following levels:  
**BRONZE: 2,000 – 2,999 points | SILVER: 3,000 – 5,999 points | GOLD: 6,000 – 9,000 points**


BUILD YOUR 2026-2027 PROGRAM OF WORK CALENDAR OF ACTIVITIES

NOTE TO MEMBERS: Keep track of your chapter's activities and save your documents so you can access them later when you complete the submission form. Look for more information on this link.

SUMMER STARTER	AUGUST 1 - SEPTEMBER 24	Deadline: September 24	POINTS EARNED	MAX POINTS
1. Host a social officer training session to recruit officer roles and plan activities for the year.			100	200
2. Create a poster, Pamphlet, or social media post promoting your FBLA chapter.			100	200
3. Create a Community Service Project Committee.			100	100
4. Send invitations for students to join your chapter.			100	100
5. Hold a Welcome Back! meeting with new members and returning members.			100	100
6. Send a communication channel between local chapter officers and members.			100	100
7. Create a chapter T-shirt design that complies with the Brand Guidelines.			100	100
8. Create business cards for all officers and members.			100	100
9. Write a letter you can use to invite guest speakers to meetings during the program year.			100	100
10. Host a letter and send the letter to members to wear FBLA colors.			100	100
11. Develop the Business Achievement Award as a chapter meeting goal based on meeting needs for members.			100	100
12. Implement a sign-off list or regular check-ins for likes and views.			100	100
13. BONUS: Plan and conduct an Exit/Join and New Member Induction Ceremony.			100	100
<b>TOTAL</b>			<b>1800</b>	<b>1800</b>

SHAPING SUCCESS	SEPTEMBER 25 - NOVEMBER 5	Deadline: November 5	POINTS EARNED	MAX POINTS
1. Submit membership data for 10 paid members.			100	200
2. Create a Member of the Month program.			100	200
3. Develop and encourage each returning member to connect with a new member. Plan at least one fun "build" activity.			100	100
4. Organize a special outing for FBLA members.			100	100
5. Hold a chapter open house to which all members are in FBLA member attire. Host a public information and tag FBLA National.			100	100
6. Send a guest speaker for a chapter meeting using the letter you developed in Summer Starter.			100	100
7. Sponsor a school with "It's A Spirit Week".			100	100
8. Plan a community service project.			100	100
9. Meet with your officers and review your Program of Work.			100	100
10. Review the 2026-2027 Competitive Events Guidelines at a chapter meeting and create a sign up for members.			100	100
11. Review one of your club's activities and create a social media post about the benefits of joining FBLA and share it on Instagram, tagging FBLA National.			100	100
12. Plan a chapter fundraiser.			100	100
13. BONUS: Set up an enrollment booth to place where there is a lot of foot traffic.			100	100
<b>TOTAL</b>			<b>1800</b>	<b>1800</b>

SERVICE SEASON	NOVEMBER 6 - JANUARY 7	Deadline: January 7	POINTS EARNED	MAX POINTS
1. Review the National Entrepreneurship Month Toolkit, view the National Entrepreneurship Month website, and plan one activity to celebrate.			100	200
2. Host a thank-you note writing event for members to show appreciation for a group of your choice.			100	100
3. Ask members to sign up a service activity that is appropriate and will support their lives. Use the chapter's charitable partner request.			100	100
4. Develop a schedule of community and civic opportunities for individual members in the chapter.			100	100
5. Host an in-person or virtual business hour for members.			100	100
6. Hold a competitive event on-site.			100	100
7. Participate in a virtual needs drive as a chapter, such as a sock drive, food drive, coat drive, or toy drive.			100	100
8. Host your officers present a presentation to a meeting that emphasizes the importance of leadership through service.			100	100
9. Plan a special event to recognize and celebrate members.			100	100
10. Organize a date in November for members to wear purple to raise awareness for Alzheimer's.			100	100
11. Develop a plan to support the implementation of a community service project and include a calendar of chapter service projects for the year.			100	100
12. Use a member to be responsible to lead the advice with chapter activities, serving leadership experience as an officer.			100	100
13. BONUS: Sponsor an Entrepreneurship Career Trade Night.			100	100
<b>TOTAL</b>			<b>1800</b>	<b>1800</b>


HIGH SCHOOL  
Champion Chapter

The High School Champion Chapter program is a set of membership recruitment and engagement-focused challenges that chapters can complete for national recognition, such as ribbons, banners, digital certificates, and digital medallions, based on the number of points accumulated by completing activities. Chapters may participate in one or all of the five sections. All eligible Champion Chapters will earn a banner for the advisor's classroom/meeting space or a school award case. Chapters need a minimum of 600 points in each section, in addition to the necessary total points, for challenge recognition.

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BUILD YOUR 2026-2027 PROGRAM OF WORK CALENDAR OF ACTIVITIES

NOTE TO MEMBERS: Keep track of your chapter's activities and save your documents so you can access them later when you complete the submission form. Look for more information on this link.

SUMMER STARTER	AUGUST 1 - SEPTEMBER 24	Deadline: September 24	POINTS EARNED	MAX POINTS
1. Develop a chapter Program of Work that supports membership growth and encourages active engagement in state and national programs.			100	200
2. Host your chapter officers and plan an officer training session.			100	200
3. Create a Community Service Project Committee.			100	100
4. Write cards or emails to members over the summer encouraging them to join again in the fall.			100	100
5. Prepare a highlight of all work you completed over the summer.			100	100
6. Send a communication channel between local chapter officers and members.			100	100
7. Create a chapter T-shirt design that complies with the Brand Guidelines.			100	100
8. Hold a meeting for prospective members to learn about the chapter's mission, activities, and benefits.			100	100
9. Write a letter you can use to invite guest speakers to meetings during the program year.			100	100
10. Create a sign-off list for chapter members to complete and maintain.			100	100
11. Prepare a chapter budget for the program year.			100	100
12. Plan and conduct the first FBLA meeting of the year for new and returning members.			100	100
13. BONUS: Create and post an FBLA calendar for each member of your chapter.			100	100
<b>TOTAL</b>			<b>1800</b>	<b>1800</b>

SHAPING SUCCESS	SEPTEMBER 25 - NOVEMBER 5	Deadline: November 5	POINTS EARNED	MAX POINTS
1. Submit membership data for 10 paid members.			100	200
2. Create an informational brochure, flyer, or social media post that highlights your chapter's activities and includes contact information.			100	200
3. Develop and encourage each returning member to connect with a new member. Plan at least one fun "build" activity.			100	100
4. Plan and organize a special outing for FBLA members.			100	100
5. Hold a chapter open house to which all members are in FBLA member attire. Host a public information booth and tag FBLA National.			100	100
6. Send a guest speaker for a chapter meeting using the letter you developed in Summer Starter.			100	100
7. Sponsor a school with "It's A Spirit Week".			100	100
8. Plan a community service project.			100	100
9. Meet with your officers and review your Program of Work.			100	100
10. Review the 2026-2027 Competitive Events Guidelines at a chapter meeting and create a sign up for members.			100	100
11. Host a "Bring a Friend" meeting activity.			100	100
12. Plan a chapter fundraiser.			100	100
13. BONUS: Set up an enrollment booth to place where there is a lot of foot traffic.			100	100
<b>TOTAL</b>			<b>1800</b>	<b>1800</b>

SERVICE SEASON	NOVEMBER 6 - JANUARY 7	Deadline: January 7	POINTS EARNED	MAX POINTS
1. Review the National Entrepreneurship Month Toolkit, view the National Entrepreneurship Month website, and plan one activity to celebrate.			100	200
2. Host a thank-you note writing event for members to show appreciation for a group of your choice.			100	100
3. Ask members to sign up a service activity that is appropriate and will support their lives. Use the chapter's charitable partner request.			100	100
4. Develop a schedule of community and civic opportunities for individual members in the chapter.			100	100
5. Host an in-person or virtual business hour for members.			100	100
6. Hold a competitive event on-site.			100	100
7. Participate in a virtual needs drive as a chapter, such as a sock drive, food drive, coat drive, or toy drive.			100	100
8. Present a workshop to a middle school about FBLA and the importance of service leadership.			100	100
9. Review your Program of Work with your local chapter officers.			100	100
10. Send a thank-you note to each of your sponsors during a time that contributions have impacted your chapter this year.			100	100
11. Use an activity to show appreciation for members or staff members.			100	100
12. Have one member responsible to lead the advice with chapter activities, serving leadership experience as an officer.			100	100
13. BONUS: Host a purple day for your chapter for Alzheimer's Awareness Month (October).			100	100
<b>TOTAL</b>			<b>1800</b>	<b>1800</b>



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## Summer Starter

**August 1 – September 24**

Focuses on chapter building and membership strategy. Summer Starter tasks are designed to help chapters set the foundation for a successful membership year including: election chapter officers, developing a student-led program of work, setting goals, and mapping out the year.





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## Shaping Success

**September 25 – November 5**

Focuses on member recruitment and retention. Shaping Success tasks are designed to promote membership benefits and foster engagement such as hosting special events and creating working committees.





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## Service Season

**November 6 – January 7**

Focuses on community service and engagement. Service Season tasks are designed to meet the core of the FBLA mission: being community-minded business leaders. Tasks are designed to find ways to contribute to the community as well as connect with alumni and business industry professionals.





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## CTE Celebration

**January 8 – March 4**

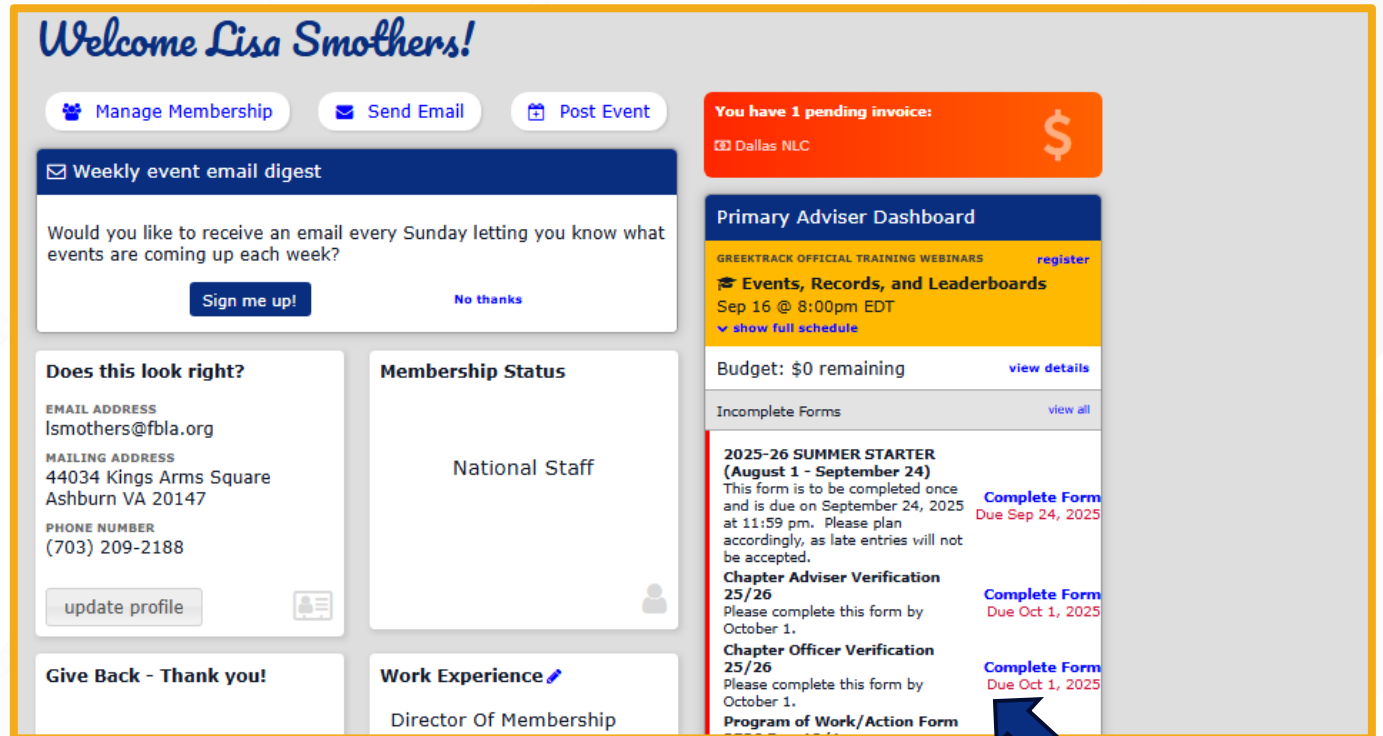
Wrap up the membership year with a focus on chapter excellence and Career and Technical Education (CTE) awareness. Tasks are designed to highlight your achievements and promote our mission





# How to Document in FBLA Connect

1. Login to FBLA Connect
2. On the dashboard, locate 'Incomplete Forms' on the right side panel
3. Find Champion Chapter milestones relevant to you and document your activities



Welcome Lisa Smothers!

[Manage Membership](#) [Send Email](#) [Post Event](#)

**You have 1 pending invoice:** \$  
Dallas NLC

**Weekly event email digest**  
Would you like to receive an email every Sunday letting you know what events are coming up each week?  
[Sign me up!](#) [No thanks](#)

**Does this look right?**  
EMAIL ADDRESS: lsmothers@fbla.org  
MAILING ADDRESS: 44034 Kings Arms Square, Ashburn VA 20147  
PHONE NUMBER: (703) 209-2188  
[update profile](#)

**Membership Status**  
National Staff

**Primary Adviser Dashboard**  
GREEKTRACK OFFICIAL TRAINING WEBINARS [register](#)  
**Events, Records, and Leaderboards**  
Sep 16 @ 8:00pm EDT  
[show full schedule](#)

Budget: \$0 remaining [view details](#)

Incomplete Forms [view all](#)

- 2025-26 SUMMER STARTER (August 1 - September 24)**  
This form is to be completed once and is due on September 24, 2025 at 11:59 pm. Please plan accordingly, as late entries will not be accepted. [Complete Form](#) Due Sep 24, 2025
- Chapter Adviser Verification 25/26**  
Please complete this form by October 1. [Complete Form](#) Due Oct 1, 2025
- Chapter Officer Verification 25/26**  
Please complete this form by October 1. [Complete Form](#) Due Oct 1, 2025
- Program of Work/Action Form**

**Give Back - Thank you!**

**Work Experience**  
Director Of Membership

# Documenting Activities

1. Fill in your chapter's information
2. Upload a PDF with documentation of your activities

**2025-26 SUMMER STARTER (August 1 - September 24)**

This form is to be completed once and is due on September 24, 2025 at 11:59 pm. Please plan accordingly, as late entries will not be accepted.

Ⓞ This form is due on September 24, 2025.

**SUMMER STARTER (August 1 - September 24)**

This section focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

**School Name (please type out the full school name, no "HS", etc.) \***

**Chapter Number \***

**State \***

**Primary Adviser Name \***

**Primary Adviser Email \***

**Chapter Mailing Address \***

Address Line 1

Address Line 2

City  State  Zip Code

USA

**ACTIVITIES**

Please upload a PDF for each activity your chapter has completed.

Please note: You do not need to upload a file for each activity, only the ones your chapter has completed.

Additional note: Points will be automatically assigned if a PDF is submitted for a specific activity but someone will be validating each item submitted, so please double-check that you are submitting the correct activity in the correct place so that you receive an accurate score.

**Activity 1: Develop a chapter Program of Work with at least two membership recruitment activities.**  
(Documentation: Completed Program of Work) Points: 500

Drag & Drop Files



# Champion Chapter Recognition

**Minimum of 2,000 points for recognition**  
**Deadline: June 1**

## Available awards

- Digital Certificate
- Ribbons at NLC
- Classroom Banners
- Top 10 Local Chapters
- Receive Plaque and Banner and NLC



*A middle school student winning a Champion Chapter plaque at the 2025 NLC in Anaheim.*