

2025-2026

Competitive Events

This webinar will be recorded and available through the Adviser Alert email. Use the Q&A feature to ask questions.

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Future Business Leaders of America

Welcome!

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All things discussed on this webinar pertain specifically to the national level.

For district/region/area/section or state level questions, reach out to your state leader.

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- Disclaimer

Agenda: Competitive Events

Competitive Events Resources

Category Review: Objective Tests

Category Review: Presentations

Category Review: Role Plays

Competitive Events: Best Practices

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By the Numbers...

Total

151

Middle School

32

High School

76

Collegiate

43

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- Disclaimer



Future Business Leaders of America

Category Overview

Objective Tests



Overview: New Objective Tests

Middle School

- Exploring Accounting & Finance
- Exploring Agribusiness
- Exploring Business Communication
- Exploring Business Concepts
- Exploring Marketing Concepts

Collegiate

- Business Law
- Foundations of Digital Design

High School

- Data Science & AI
- Introduction to Retail & Merchandising
- Introduction to Supply Chain Management
- Project Management
- Public Administration & Management
- Real Estate
- Retail Management

Overview: Objective Tests

Middle School

- 50 multiple-choice questions
- 30-minute time limit

High School & Collegiate

- 100 multiple-choice questions
- 50-minute time limit

All Divisions

- Knowledge Areas/Objectives
- Scoring
- Sample Test Questions
- Best Practices

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Guidelines

- Event Overview
- Educational Alignments
- Knowledge Areas
- Test Composition
- Required Competition Items
- Eligibility
- Event Administration
- Scoring
- Study Guide: Knowledge Areas & Competencies

2025–2026 Competitive Events Guidelines Career Exploration

Career Exploration challenges members to demonstrate their knowledge of various career fields through an objective test. This event encourages members to explore their interests, evaluate career options, and begin planning for their future success.

Event Overview

Division	Middle School
Event Type	Individual
Event Category	Objective Test
Event Elements	50-multiple choice questions

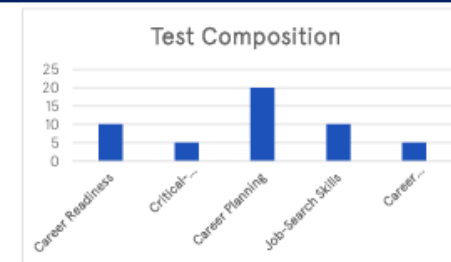
Educational Alignments

Career Cluster Framework Connection	Career Ready Practice
NACE Competency Alignment	Career & Self-Development, Critical Thinking

Knowledge Areas

- Career Readiness
- Critical-Thinking Skills
- Career Planning
- Job-Search Skills
- Career Advancement

Test questions are based on the knowledge areas and objectives outlined for this event. Detailed objectives can be found in the study guide included in these guidelines.



State

Check with your State Leader for state-specific competition information and deadlines.

National

Required Competition Items

Items Competitor Must Provide	Items FBLA Provides
<ul style="list-style-type: none"> • Sharpened pencil • Fully powered device for online testing • Conference-provided nametag • Attire that meets the FBLA Dress Code 	<ul style="list-style-type: none"> • One piece of scratch paper per competitor • Internet access • Test login information (link & password provided at test check-in)

Important FBLA Documents

- Competitors should be familiar with the Competitive Events [Policy & Procedures Manual](#), [Honor Code](#), [Code of Conduct](#), and [Dress Code](#).

Category Overview

Presentations



Overview: New Presentations

Middle School

- Exploring Animation
- Exploring Digital Video Production

Collegiate

- Digital Design & Communications Case Competition

High School

- Event Planning
- Financial Planning
- Supply Chain Management

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Guidelines

- Event Overview
- Educational Alignments
- Topics
- Required Competition Items
- Eligibility
- Event Administration
 - Preliminary Round
 - Final Round
- Scoring
- Rating Sheets

2025–2026 Competitive Events Guidelines Coding & Programming

Coding & Programming challenges members to design and develop a standalone application that solves a specific problem or accomplishes a defined task. Members present their completed program to a panel of judges, demonstrating technical skills, logic, and creativity in software development.

Event Overview

Division	High School
Event Type	Team of 1, 2, or 3 members
Event Category	Presentation
Event Elements	Presentation with a Topic

Educational Alignments

Career Cluster Framework Connection	Digital Technology
NACE Competency Alignment	Career & Self-Development, Critical Thinking, Communication, Leadership, Professionalism, Technology

2025–2026 Topic

Byte-Sized Business Boost

Use your programming skills to build a tool that helps users discover and support small, local businesses in their community. Your program can be a command-line tool, desktop application, or interactive interface. You choose what best fits your coding approach.

Your program should include features such as:

- Sorting businesses by category (e.g., food, retail, services)
- Allowing users to leave reviews or ratings
- Sorting businesses by reviews or ratings
- Saving or bookmarking favorite businesses
- Include a way to display special deals or coupons
- Implementing a verification step to prevent bot activity

CODE This topic was created in partnership with code.org. Learn more about code.org, resources available, and expanding computer science in your school or district at [this link](#).

District/Region/Section

Check with your District/Region/Section leadership for District/Region/Section-specific competition information and deadlines.

State

Check with your State Leader for state-specific competition information and deadlines.

Category Overview

Role Plays



Overview: New Role Plays

Middle School

- Exploring Customer Service
- Exploring Management & Entrepreneurship

Collegiate

- Customer Service

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Guidelines

- Event Overview
- Educational Alignments
- Required Competition Items
- Eligibility
- Event Administration
 - Preliminary Round
 - Final Round
- Scoring
- Knowledge Areas/Objectives
- Rating Sheets

2025–2026 Competitive Events Guidelines Customer Service (Collegiate)

Customer Service provides members with an opportunity to develop and demonstrate skills in interacting with internal and external clients to provide an outstanding customer service experience. The competitor engages clients in conversations regarding products, handles inquiries, and solves problems. This competitive event consists of a role-play scenario.

Event Overview

Division	Collegiate
Event Type	Individual
Event Category	Role Play
Event Elements	Interactive Role Play

Educational Alignments

Career Cluster Framework Connection	Marketing & Sales
NACE Competency Alignment	Career & Self-Development, Communication, Critical Thinking, Leadership, Professionalism

State

Check with your State Leader for state-specific competition information and deadlines.

National

Required Competition Items

Items Competitor Must Provide	Items FBLA Provides
<ul style="list-style-type: none"> • Conference-provided nametag • Photo identification • Attire that meets the FBLA Dress Code 	<ul style="list-style-type: none"> • Two notecards • Pencil • Secret topic given on-site

Important FBLA Documents

- Competitors should be familiar with the Competitive Events [Policy & Procedures Manual](#), [Honor Code](#), [Code of Conduct](#), and [Dress Code](#).

Eligibility Requirements

To participate in FBLA competitive events at the National Leadership Conference (NLC), the following criteria must be met:

- **Membership Deadline:** FBLA national membership dues must be paid to the specific division by 11:59 p.m. Eastern Time on March 1 of the current school year.
- **Conference Registration:** Members must be officially registered for the NLC and must pay the national conference registration fee to participate.
- **Official Hotel Requirement:** To be eligible to compete, competitors must stay within the official FBLA housing block.
- **State Entry Limits:** Each state may submit up to four entries per event.

Category Overview

Production Tests



Overview: New Production Tests

Middle School

- Slide Deck Applications
- Spreadsheet Applications
- Word Processing

High School/Collegiate

- Computer Applications

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Guidelines

- Event Overview
- Educational Alignments
- Knowledge Areas
- Required Competition Items
- Eligibility
- Event Administration
- Scoring
- Rating Sheets
- Production Test Reference Guide

2025–2026 Competitive Events Guidelines Slide Deck Applications

Slide Deck Applications challenges members to demonstrate their ability to convert information into effective visual presentations. Through a production test, members showcase their skills in designing professional slide decks that communicate ideas clearly and creatively.

Event Overview

Division	Middle School
Event Type	Individual
Event Category	Production
Event Elements	Production Test

Educational Alignments

Career Cluster Framework Connection	Management & Entrepreneurship
NACE Competency Alignment	Career & Self-Development, Communication, Critical Thinking, Professionalism, Technology

Knowledge Areas

- Slide Creation & Layout
- Text Formatting
- Media Insertion
- Animations & Transitions
- Linking & Navigating

Production tests are based on the knowledge areas and competencies outlined for this event. Detailed competencies can be found in the study guide included in these guidelines.

State

Check with your State Leader for state-specific competition information and deadlines.

National

Required Competition Items

Items Competitor Must Provide	Items FBLA Provides
<ul style="list-style-type: none"> • Fully powered device for production test, including all needed programs installed for the production test • Printed Production Test Reference Guide • Conference-provided nametag • Attire that meets the FBLA Dress Code 	<ul style="list-style-type: none"> • Production test tasks • Internet access for submission

Important FBLA Documents

- Competitors should be familiar with the Competitive Events [Policy & Procedures Manual](#), [Honor Code](#), [Code of Conduct](#), and [Dress Code](#).

Website Review: www.fbbla.org

- Posters
- Guidelines
- Choose Your Event
- At-A-Glance
- Sample Prep Resources
- Other Resources

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