

The FBLA Collegiate Excellence Award honors members who exemplify commitment and leadership across a range of activities, from educational programming and leadership roles to networking, community engagement, and professional development. This award recognizes members who go above and beyond, with three levels of distinction.

Members accumulate points through active participation in various events and initiatives throughout the year. Each membership year offers a fresh start, as all points reset annually, encouraging members to continuously strive for excellence and make the most of their FBLA Collegiate experience. This ensures every year is an opportunity to achieve new heights and be recognized for your dedication to personal and professional growth. To participate in the FBLA Collegiate Excellence Award, register on connect.fbla.org.

DEADLINE FOR SUBMISSION: MAY 1ST, 2025

BRONZE: 120 points | SILVER: 180 points | GOLD: 240 points

Category	Event/Activity	Verification Means	Points
Educational Programming (Max 50 points)	Attend national FBLA Collegiate webinars	Submit verification after each webinar following the instructions provided during the session.	5 points each
	Attend workshops/seminars at a state or national event (e.g., State Leadership Conference, Career Connections Conference)	Submit a summary and a photo of yourself at the workshop/event.	10 points each
	Complete an e-learning module in FBLA Connect. <small>*Modules will be available Spring 2025</small>	Verified in FBLA Connect by National Center staff.	5 points each
Leadership Development (Max 40 points)	Participate on a council or committee	Submit verification from committee chair that you attended at least 80 percent of the meetings.	10 points per committee
	Hold a leadership role (e.g. Chapter or State Officer)	Ensure FBLA Connect is updated and reflects your role(s). Verified by National Center staff.	20 points each position per year
Networking Opportunities (Max 70 points)	Register for a Career Connections Conference	Submit proof of registration and payment.	20 points each
	Register for the National Leadership Conference	Submit proof of registration and payment.	30 points each
Community Engagement (Max 40 points)	Participate in a volunteering event <small>*Short-term, typically a one-time event (e.g. campus cleanup day, food drive)</small>	Have Adviser or State Leader approve community service hours in FBLA Connect. Verified by National Center staff.	1 point per hour (Max 20 points)
	Participate in a community service project <small>*A community service project is a more organized and sustained effort, usually long-term, that addresses a need or issue in the community (e.g., mentorship program with local high schools, financial literacy workshop series).</small>	Submit a summary of the project and a photo.	10 points per project
	Participate in an FBLA-related fundraising event	Submit a summary of the event and proof of how much money was raised.	10 points per event
Professional Development (Max 60 points)	Get selected for and/or complete an internship	Submit your internship offer letter or proof of acceptance, along with a photo of you during your internship (if completed).	30 points each
	Obtain a professional certification (e.g., MOS, HRE, Cisco, GAIQ, etc.)	Submit proof of certification.	30 points each
Chapter Engagement (Max 50 points)	Recruit a new member to your local FBLA chapter	Submit letter of verification from your Chapter Adviser or Chapter President.	5 points per member recruited
	Participate in chapter events and/or projects	Submit summary of the event and a photo of the event.	10 points each
*BONUS POINT OPPORTUNITIES	Contribute to FBLA publications (e.g., photo for <i>Tomorrow's Business Magazine</i> , social media posted at National level, etc.)	Submit a photo of the published photo/post.	10 points each
	Participate in special projects or initiatives determined by FBLA staff <small>*National Center staff will announce that the specified project/initiative applies toward the Excellence Award.</small>	<small>* Verification means will be announced with instructions for project/initiative.</small>	Up to 40 points (Based on scope and impact, as determined by National Center staff.)
	Connect a potential national level partner and National Center staff	Submit proof of connection (e.g., email printout).	5 points per lead (Max 25 points) <small>*If lead results in successful partnership, 40 points will be awarded.</small>