

2024 Competitive Events Schedule

National Leadership Conference – Middle School



Competitive Event	Test	Preliminary Round	Final Round
Annual Chapter Activities Presentation	N/A	June 29, Afternoon	July 1, Afternoon
Business Ethics	June 30, 8:00 am	June 29, Afternoon	July 1, Afternoon
Business Etiquette	June 30, 9:00 am	N/A	N/A
Career Exploration	June 30, 10:00 am	N/A	N/A
Career Research	N/A	June 29, Afternoon	July 1, Afternoon
Community Service Presentation	N/A	June 29, Afternoon	July 1, Afternoon
Critical Thinking	N/A	June 29, Afternoon	July 1, Afternoon
Digital Citizenship	June 30, 11:00 am	N/A	N/A
Elevator Speech	N/A	June 29, Afternoon	July 1, Afternoon
Exploring Business Issues	N/A	June 29, Afternoon	July 1, Afternoon
Exploring Computer Science	June 30, 1:00 pm	N/A	N/A
Exploring Economics	June 30, 2:00 pm	N/A	N/A
Exploring Technology	June 30, 3:00 pm	N/A	N/A
FBLA Concepts	June 30, 4:00 pm	N/A	N/A
FBLA Mission & Pledge	N/A	June 29, Afternoon	July 1, Afternoon
Financial Literacy	June 30, 10:00 am	N/A	N/A
Interpersonal Communication	June 30, 11:00 am	N/A	N/A
Leadership	June 30, 1:00 pm	N/A	N/A
Learning Strategies	June 30, 2:00 pm	N/A	N/A
Marketing Mix Challenge	N/A	June 29, Afternoon	July 1, Afternoon
Multimedia & Website Development	N/A	June 29, Afternoon	July 1, Afternoon
Running an Effective Meeting	June 30, 3:00 pm	N/A	N/A
Video Game Challenge	N/A	June 29, Afternoon	July 1, Afternoon

Open Events

no pre-registration required, first come, first served seating, members can compete in one test during each time slot

Open Test	Test Time
Emerging Business Leader	July 1, 8:30 am
Exploring Business Communication	July 1, 9:30 am
Exploring Game Design	July 1, 10:30 am
Exploring Business Ownership	July 1, 11:30 am
Exploring Graphic Design	July 1, 11:30 am