



SCOTT JEFFREY MILLER

FranklinCovey

Capping a 25-year career during which he served as chief marketing officer and executive vice president, Scott Miller currently serves as FranklinCovey's special advisor on thought leadership, leading the strategy, development, and publication of the firm's bestselling books and thought leadership.

Scott hosts the FranklinCovey-sponsored *On Leadership with Scott Miller*, the world's largest and fastest-growing weekly leadership podcast, reaching more than six million people. Scott also authors a leadership column for Inc.com, hosted the weekly iHeartRadio show *Great Life, Great Career with Scott Miller*, and hosts and moderates FranklinCovey's Bookclub.com series with world-renowned authors.

Scott is the author of the multivolume *Mess to Success* series, including *Management Mess to Leadership Success: 30 Challenges to Become the Leader You Would Follow*, and *Marketing Mess to Brand Success: 30 Challenges to Transform Your Organization's Brand (and Your Own)*. He is the coauthor of the *Wall Street Journal* bestseller *Everyone Deserves a Great Manager: The 6 Critical Practices for Leading a Team* and the author of the Amazon #1 Bestseller *Master Mentors: 30 Transformative Insights from Our Greatest Business Minds*, which features insights from his interviews with the leading thinkers of our time, including Seth Godin, Susan Cain, General Stanley McChrystal, and many others.

In addition to supporting FranklinCovey's global thought leadership efforts, Scott has developed the ignite your genius™ coaching series to help leaders take their careers from accidental to deliberate.

Prior to his roles as chief marketing officer and executive vice president of business development, Scott served as general manager and client partner in FranklinCovey's Chicago and UK offices. As a highly sought-after speaker and podcast guest, he has presented to hundreds of audiences across every industry and loves to share his unique journey as an unfiltered leader thriving in today's highly filtered corporate culture.

Scott began his professional career in 1992 with the Disney Development Company (the real estate development division of Walt Disney Company) as a founding member of the development team that designed the town of Celebration, Florida.

Scott and his wife live in Salt Lake City, Utah, with their three sons.



SHAWN NELSON

The Lovesac Company

Shawn D. Nelson is the Founder and CEO of The Lovesac Company (NASDAQ: LOVE), which he founded in 1998 originally in Salt Lake City, Utah. He holds a bachelor's degree from the University of Utah in Mandarin Chinese and a master's degree in strategic design and management from Parsons, The New School for Design, in New York City, where he later became an instructor in the graduate program. He is an avid reader, musician, outdoorsman, and outspoken ambassador for sustainability and the "Buy It For Life" movement focused on sustain-ability – things that can actually *sustain*. Shawn lives in St. George, Utah, with his wife, Tiffany, and their children: Lucky, Duke, Pepper, and Valentine.



TORY MARIE BLEW

Kansas State Representative

Tory Marie Blew represents her hometown in a rural Kansas district. Some days she's drafting legislation, and others she's working with different stakeholders to solve an issue. In this role, her number-one responsibility is to serve the constituents of the 112th district. That could mean voting on legislation, helping them get answers on different issues they're having, or even just getting them connected to the right people and agencies within the Kansas government. Every day is something different, and she loves what she does.

Tory was an FBLA member at Great Bend High School and Fort Hays State University. She served as the Chapter President at her high school, was the Kansas FBLA Collegiate President, and acted as the Collegiate National Mountain Plains Region Vice President.

FBLA taught Tory how to be a business professional at a young age. She learned how to interact with others in a professional and respectful way, understanding that being both comfortable and confident is crucial in any situation.



NIEL PATEL

Obsidian Group

Niel Patel participated in FBLA throughout all four years of high school, eventually becoming the High School National President in the 2016-2017 program year. That election was very close – Niel won by *three* votes – and it was all because some members witnessed him performing a random act of kindness, ultimately changing their state’s voting decision.

Currently, Niel is a Commercial Real Estate Investor with Obsidian Group in Minneapolis. In this capacity, he locates, negotiates, and acquires commercial properties of various asset types. He builds a portfolio every day so that his passive income can support his family. His passion has always been to build businesses around solving real-world problems.

Niel’s time in FBLA taught him that he could make a great difference for others. In his present career, he uses the skills he learned as a member (professionalism, body language, and verbiage, among others) to ensure that he is leaving a positive impression on those around him.



TYDEN RICKARD

T. Rickard Productions

Tyden Rickard merges his entrepreneurial spirit with a strong sense of community engagement. His business journey commenced in high school, where he held officer positions in FBLA at the local, state, and national levels. At 14, he established a media production business, which has worked with more than 200 clients, including names like Supreme and NBC, amassing more than 1.3 billion views for his projects.

An avid traveler, Tyden has explored over 30 countries, enriching his global perspective and influencing his professional endeavors. His insights from these experiences are captured in his book *You're Just a Statistic*, which reflects the lessons he learned through his entrepreneurship and FBLA journey.

With a heartfelt commitment to give back, Tyden founded the Houston County Film Exchange, a nonprofit dedicated to supporting young filmmakers. Through this initiative, he provides \$15,000 worth of video production equipment annually to aspiring filmmakers in public high schools across Southeast Alabama.

Recently, Tyden returned to Alabama to spearhead a program focused on advancing the state's tech and creative industries. This initiative, particularly aimed at developing vibrant talent pipelines and reskilling workers displaced by AI automation, aims to reshape Alabama's external narrative to accelerate national and international investment in the state's creative landscape.

Tyden Rickard's approach to his career and life blends creative expression with innovation, underpinned by a belief in nurturing collective growth and opportunity.



JOE RILEY

Patriot Family Homes

Joe Riley founded Patriot Family Homes in 2018 to meet the need for affordable, reliable housing in the South, particularly near military bases. Until 2021, Joe was an Infantry officer in the Army. He deployed to Afghanistan and Ukraine and served as a Director on the National Security Council at the White House. After leaving the Army in late 2021, Joe rapidly grew Patriot Family Homes from 100 houses to 400 as of January 2023. An East Tennessee native, Joe and his wife Rachel moved home to Chattanooga with their two boys, Jacob and Jonah. They live on a working farm just outside of Chattanooga, which doubles as the Patriot headquarters. Joe earned a bachelor's degree from the University of Virginia and a master's and doctorate degrees in international relations from Oxford University as a Rhodes Scholar.



MAGIN SANCHEZ

UnidosUS

Magin Misael Sanchez is a higher education policy analyst at UnidosUS (formerly National Council of La Raza), the nation's largest Hispanic civil rights and advocacy organization. Magin works to drive a policy agenda that eliminates barriers for Latinos, ensuring a truly equitable postsecondary system. His work focuses on advancing higher education policy priorities, from affordability and accessibility to completion and accountability, through analyzing legislation and regulations and working with coalition partners.

During his eight years in FBLA, Magin promoted professional development and outreach toward students at community colleges and HBCUs following his respective elections by peers as the Virginia Collegiate State President (2020-2022) and National Collegiate Executive Vice President (2021-2022).



MICHAEL YAROSHEFSKY

RocketVisor Corporation

Michael is the CEO and Founder of RocketVisor Corporation, which has raised \$12 million in venture capital funding. Prior to this, Michael was a venture capital investor at Insight Partners, where he led more than a dozen investments, including the \$60 million Series D in Alteryx (NYSE:AYX).

Michael earned his master's degree in business administration from Harvard Business School in 2017. He earned second-year honors, was elected section president, and leveraged on-campus resources to launch RocketVisor.

He earned a bachelor's degree in engineering from Princeton in 2012. He served a historic two terms as student body president, and his administrations championed academic reform and technology services for students. At graduation from Princeton, his classmates awarded Michael the Class of 1901 Medal for his contributions to the university, the faculty awarded him the Joseph Clifton Elgin Prize for contributions to the engineering school, and the Operations Research and Financial Engineering Department awarded him the Kenneth H. Condit Senior Thesis Prize for excellence in thesis research.

Michael served as the FBLA National President in 2007-2008, during which time membership increased by 1,552 members and the March of Dimes target contribution expanded by 33 percent to \$500,000. His FBLA administration expanded the impact of the National President's Assistants program and published the FBLAction guide to improve students' learning experiences. He also served two terms as the State President for New Jersey FBLA between 2006 and 2008, after beginning his career as the New Jersey FBLA webmaster in 2005. Following his time

in FBLA, Michael went on to serve two terms as a member of the National Youth Council for the March of Dimes.

Today, Michael splits his time between New York City and the Jersey Shore. He's an avid weightlifter, tennis player, and hobbyist perfumer. He's also working toward earning his helicopter pilot license.