

2024 Tentative Competitive Events Schedule

National Leadership Conference – Middle School



Competitive Event	Test	Preliminary Round	Final Round
Annual Chapter Activities Presentation	N/A	June 29, Afternoon	July 1, Afternoon
Business Ethics	June 30, 8:00 am	June 29, Afternoon	July 1, Afternoon
Business Etiquette	June 30, 9:00 am	N/A	N/A
Career Exploration	June 30, 10:00 am	N/A	N/A
Career Research	N/A	June 29, Afternoon	July 1, Afternoon
Community Service Presentation	N/A	June 29, Afternoon	July 1, Afternoon
Critical Thinking	N/A	June 29, Afternoon	July 1, Afternoon
Digital Citizenship	June 30, 11:00 am	N/A	N/A
Elevator Speech	N/A	June 29, Afternoon	July 1, Afternoon
Exploring Business Issues	N/A	June 29, Afternoon	July 1, Afternoon
Exploring Computer Science	June 30, 1:00 pm	N/A	N/A
Exploring Economics	June 30, 2:00 pm	N/A	N/A
Exploring Technology	June 30, 3:00 pm	N/A	N/A
FBLA Concepts	June 30, 4:00 pm	N/A	N/A
FBLA Mission & Pledge	N/A	June 29, Afternoon	July 1, Afternoon
Financial Literacy	June 30, 10:00 am	N/A	N/A
Interpersonal Communication	June 30, 11:00 am	N/A	N/A
Leadership	June 30, 1:00 pm	N/A	N/A
Learning Strategies	June 30, 2:00 pm	N/A	N/A
Marketing Mix Challenge	N/A	June 29, Afternoon	July 1, Afternoon
Multimedia & Website Development	N/A	June 29, Afternoon	July 1, Afternoon
Running an Effective Meeting	June 30, 3:00 pm	N/A	N/A
Video Game Challenge	N/A	June 29, Afternoon	July 1, Afternoon

THIS IS A TENTATIVE SCHEDULE BASED ON THE 2023 NLC. 2024 COMPETITIVE EVENTS SCHEDULES WILL BE AVAILABLE MID-MAY.

Individual Competitive Event Schedules will be available by no later than mid-June.

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