Past Themes

2023–24  Together We Achieve
2022–23  One Association for Service, Education & Progress
2021–22  Success Starts Here
2020–21  ASPIRE
2019–20  A World of Opportunity
2017–18  Elevate Your Future
2016–17  A Legacy of Leadership | 75th Anniversary
2015–16  CONNECT
2014–15  Step Up to the Challenge
2013–14  Excellence in Action
2012–13  Igniting Innovation
2011–12  Gateway to Greatness | 70th Anniversary
2010–11  Breaking Barriers
2009–10  Simply the Best
2008–09  Get the Edge
2007–08  Leadership in Action
2006–07  Your Ticket to the Future | 65th Anniversary
2005–06  Unlock Your Potential
2004–05  The Road to Your Success
2003–04  Lead ... Achieve ... Succeed
2002–03  Soaring to New Heights
2001–02  Tune In to Leadership | 60th Anniversary
2000–01  Destination Leadership
1999–2000  Leading the Way
1998–99  Get Connected With FBLA-PBL
1997–98  A Celebration of Character
1996–97  Spotlights on the Stars | 55th Anniversary
1995–96  Proud to Be an American
1994–95  Where America’s Business Finds Its Leaders
1993–94  Education Through Leadership Opportunities
1992–93  Team Up with Business
1991–92  50 Years Investing in Futures | 50th Anniversary
1990–91  The Business Advantage
1989–90  Proud to Be an American
1988–89  Capture the Magic
1987–88  The Best in Business
1986–87  Chart Your Future | 45th Anniversary
1985–86  Business with Class
1984–85  FBLA-PBL: Your Business Connection
1983–84  The Path to Excellence
1982–83  Today for Tomorrow
1981–82  40 Years in Touch with the Business of America | 40th Anniversary
1980–81  In Touch with the Business of America