

# **STRATEGIC PLAN**

Future Business Leaders of America, Inc. (FBLA) inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences. To guide the organization's work in fulfilling this mission, FBLA's Board of Directors approved the following goals for 2023-2026.



## **Deliver meaningful, distinct, relevant, and continuous experiences for Middle School, High School, and Collegiate student members.**

- Define the FBLA member experience as a continuum
- Expand Middle School program opportunities
- Strengthen High School at the chapter and classroom level
- Redefine the Collegiate division around career development



## **Develop a culture in which all are welcome, have complete opportunity, and are actively engaged.**

- Revise governing documents to reflect inclusive language
- Ensure access for students with disabilities
- Develop and adjust programming to address underserved and special populations according to Perkins V legislation
- Provide access for English language learners



## **Support alumni, advisers, school administrators, employers, related organizations, and professional networks to drive our organization forward.**

- Increase chapter development and competitive event resources, create a professional development program, and establish a national recruitment and retention program for advisers
- Create a comprehensive volunteer and stakeholder management plan
- Develop the FBLA Alumni & Professional Network



## **Ensure FBLA has the resources and capabilities to fully deliver on our mission.**

- Identify grant funding sources to support FBLA programs
- Align FBLA's staff and volunteer structure with the student and adviser experience