About FBLA

Future Business Leaders of America, Inc. (FBLA) inspires and prepares more than 193,000 students each year to become community-minded business leaders through relevant career preparation and leadership experiences. We welcome and support all students through educational opportunities, competitive events, and community-service activities, improving their confidence and giving them essential skills to become successful leaders, entrepreneurs, and team members.

About the National Fall Leadership Conference

The National Fall Leadership Conference offers highly motivated middle school and high school students the opportunity to spend two days immersed in a learning environment where they can explore higher-education and career possibilities, network with peers from across the country, and improve their understanding of financial literacy. They also build their understanding of the importance of leadership, communication, collaboration, and teamwork. Educators can connect and share best practices with their peers and learn from other leaders about programs to complement their classroom curriculum.
As a sponsor of the National Fall Leadership Conference, your brand will reach all conference attendees and be instantly recognized among a highly motivated audience of students, educators, and industry experts.

**SPONSORSHIP OPPORTUNITIES**

Gold Level Sponsor: $3,000

**GOLD LEVEL BENEFITS INCLUDE:**
- Prominent logo placement on event marketing materials, including event signage, the event website, social media, and the conference mobile app.
- Recognition as a Gold Level Sponsor on the general session pre-show slides.
- A full-page ad in the December issue of *Tomorrow’s Business Leader*, FBLA’s flagship magazine, which features news and photos from the National Fall Leadership Conference (Value $1,250).
- Targeted mission in the Goosechase scavenger hunt to boost brand awareness and attendee engagement.
- Complimentary booth in the Future Leaders Expo (Value $750).
- Four complimentary event passes for company representatives (Value $460).
- Opportunity to send one push notification to attendees.
- Opportunity to provide one promotional item in adviser welcome packets. Sponsor is responsible for the cost of the promotional item, which FBLA must approve in advance.
- Recognition of your company’s sponsorship in pre-conference marketing materials sent to attendees.
- Recognition in post-event thank you communication to attendees.

Silver Level Sponsor: $2,000

**SILVER LEVEL BENEFITS INCLUDE:**
- Prominent logo placement on event marketing materials, including event signage, the event website, social media, and the conference mobile app.
- Recognition as a Silver Level Sponsor on the general session pre-show slides.
- Targeted mission in the Goosechase scavenger hunt to boost brand awareness and attendee engagement.
- Complimentary booth in the Future Leaders Expo (Value $750).
- Two complimentary event passes for company representatives (Value $230).
- Opportunity to provide one promotional item in adviser welcome packets. Sponsor is responsible for the cost of the promotional item, which FBLA must approve in advance.
- Recognition of your company’s sponsorship in pre-conference marketing materials sent to attendees.
- Recognition in post-event thank you communication to attendees.

Bronze Level Sponsor: $1,000

**BRONZE LEVEL BENEFITS INCLUDE:**
- Logo placement on event marketing materials, including event signage, the event website, social media, and the conference mobile app.
- Recognition as a Bronze Level Sponsor on the general session pre-show slides.
- Targeted mission in the Goosechase scavenger hunt to boost brand awareness and attendee engagement.
- Complimentary booth in the Future Leaders Expo (Value $750).
- One complimentary event pass for company representatives (Value $115).
- Recognition of your company’s sponsorship in pre-conference marketing materials sent to attendees.
- Recognition in post-event thank you communication to attendees.
The Future Leaders Expo connects middle school and high school students with colleges and universities, the military, educational organizations, and other leading companies.

**BENEFITS INCLUDE:**
- Naming rights to the Future Leaders Expo ("Future Leaders Expo presented by XYZ Company").
- Co-branded signage throughout the Future Leaders Expo.
- Prominent logo placement on event marketing materials, including event signage, the website, social media, and the conference mobile app.
- Recognition as the Future Leaders Expo Sponsor on the general session pre-show slides.
- Complimentary booth in the Future Leaders Expo (Value $750).
- Two complimentary event passes for company representatives (Value $230).
- Opportunity to provide one promotional item in adviser welcome packets. Sponsor is responsible for the cost of the promotional item, which FBLA must approve in advance.
- Recognition of your company’s sponsorship in pre-conference marketing materials sent to advisers.
- Recognition in post-event thank you communication to attendees.

**Official Conference Pin Sponsor: $1,500 (limited to one sponsor per conference)**
Pin trading is one of the most popular activities at FBLA conferences. It encourages students to network with one another and provides a commemorative item from the event.

**BENEFITS INCLUDE:**
- Your company’s logo on a card accompanying the official conference pin, which every attendee will receive.
- Prominent logo placement on event marketing materials, including event signage, the website, social media, and the conference mobile app.
- Recognition as the Official Conference Pin Sponsor on the general session pre-show slides.
- Complimentary booth in the Future Leaders Expo (Value $750).
- Two complimentary event passes for company representatives (Value $230).
- Recognition of your company’s sponsorship in pre-conference marketing materials sent to attendees.
- Recognition in post-event thank you communication to attendees.

**Future Leaders Expo Exhibitor: $750**
Providence: Friday, November 10: 10 am to 4 pm | Saturday, November 11: 8 am to 12 noon
Dallas: Friday, November 17: 10 am to 4 pm | Saturday, November 18: 8 am to 12 noon
Build your talent pipeline and increase brand awareness with the next generation of business leaders.

**BENEFITS INCLUDE:**
- tabletop booth space with a draped table and two chairs.
- Prominent company name and logo displayed on booth signage.
- Opportunity to display promotional materials, product samples, and a tabletop banner at the booth.
- Two complimentary event passes for company representatives (Value $230).
- Logo placement on the website and the conference mobile app.
- Targeted placement in the Goosechase scavenger hunt to boost brand awareness and attendee engagement.

**INTERESTED IN LEARNING MORE?** Please contact Mike Hyatt, Development Manager, at mhyatt@fbla.org or 703.860.0842 for more information and to book your sponsorship and/or booth.
1. Contact Information

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Primary Contact Person (receives all event information)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td>City State Zip Code</td>
</tr>
<tr>
<td>Website</td>
<td>Contact Phone Contact Email*</td>
</tr>
</tbody>
</table>

* Critical show information will be sent via email; please make sure that your address is accurate

2. Exhibitor Information

Please indicate which National Fall Leadership Conference you are attending:

- [ ] Providence, Rhode Island
  - Rhode Island Convention Center
  - November 10–11, 2023
- [ ] Dallas, Texas
  - Hilton Anatole
  - November 17–18, 2023

3. Payment & Policies

Payment Policy – Applications and payments are due November 1, 2023.
Cancellation Policy – All sales are final and non-refundable.
Terms & Conditions – Exhibitors and sponsors agree to comply with all show rules and regulations.

4. Exhibitor & Sponsorship Investment

Exhibit/Sponsorship Level (check all that apply):

- [ ] Gold ($3,000) ___ Providence ___ Dallas
- [ ] Silver ($2,000) ___ Providence ___ Dallas
- [ ] Bronze ($1,000) ___ Providence ___ Dallas
- [ ] Future Leaders Expo ($2,000) ___ Providence ___ Dallas
- [ ] Official Conference Pin ($1,500) ___ Providence ___ Dallas
- [ ] Exhibitor ($750) ___ Providence ___ Dallas

5. Execution of Agreement

The undersigned hereby authorizes FBLA to reserve exhibit space and/or sponsorship for use by the above organization for the 2023 National Fall Leadership Conference. The undersigned hereby agrees to abide by all conference rules and regulations.

Authorized Signature _____________________________ Date __________ Printed Name _____________________________

Total Amount Due: _____________________________

Payment Method

- [ ] Check
  - All checks should be made payable to FBLA and should be mailed to:
    FBLA Exhibits
    PO Box 79063
    Baltimore, MD 21279

- [ ] Credit Card
  - American Express (AmEx)
  - Visa (VISA)
  - MasterCard
  - Discover

  Card number _____________________________ Expiration Date __________ CVV number _____________________________

  Amount to charge _____________________________ Name as it appears on card _____________________________

  Signature _____________________________

Please return your completed form to Mike Hyatt, Development Manager, at mhyatt@fbla.org.