

# OUTSTANDING CHAPTER TRACKER

The Outstanding Chapter Award provides local chapters with a guide for events and activities that will increase engagement and enhance the benefits of FBLA Collegiate membership throughout the year. All educational events and related programming should align with at least one of the eight career readiness skills of the National Association of Colleges and Employers (NACE) to build key skills/competencies to successfully launch your career.

By completing chapter activities, Outstanding Chapters will receive Certificates of Recognition for the chapter and ribbons for delegates attending the 2024 Collegiate National Leadership Conference (NLC). Ten local chapters will be awarded plaques at the NLC based on their submissions. All activities must be completed by May 1 to receive recognition at the NLC.



Learn more about  
career competencies

Develop your chapter S.M.A.R.T. goals, programming, and action plan for the academic year (upload planning document).

**300**  
POINTS

Have at least two members register to attend the Career Connections Conference in Des Moines or Charlotte (upload registration confirmation).

**200**  
POINTS

Conduct at least four chapter meetings (upload meeting agendas).

**200**  
POINTS

Plan and execute a membership recruitment activity open to all students on your campus; recruit two new members to your local chapter (upload recruitment activity planning documents).

**200**  
POINTS

Collaborate with a department on your college/university campus on one event open to all students (upload planning document).

**200**  
POINTS

Host an online or in-person Know Before You Go (KBYG) workshop for those who are attending the Career Connections Conference in Des Moines or Charlotte (upload workshop slides).

**100**  
POINTS

Host a panel to learn about career paths across various industries; invite business and industry professionals (upload names of participants).

**200**  
POINTS

Develop and implement a social media strategy for your chapter's social media platforms (upload social media calendar screenshot).

**100**  
POINTS

Develop a chapter budget and fundraising plan for your chapter. Participate in one fundraiser activity for a charity of your choosing (upload planning document with money raised).

**200**  
POINTS

Register a team for the Stock Market Game (upload registration confirmation).

**100**  
POINTS

Host an information session with a local high school about FBLA Collegiate (upload meeting confirmation with High School adviser/chapter contact info).

**200**  
POINTS

Promote your chapter at a campus-wide student organization fair or similar event on your campus (upload a picture at the fair).

**100**  
POINTS

Host or participate in a community service project on your campus or within your community in which more than a quarter of your chapter members participate (upload a group photo of those in attendance).

**200**  
POINTS

Create and deliver a quick presentation about FBLA Collegiate in one of your classes; coordinate with your instructor (Upload name of the course and faculty member).

**100**  
POINTS

Have at least four members earn the Silver level of the Collegiate Excellence Awards.

**200**  
POINTS

Host a call or meeting with another chapter leadership team to collaborate and share best practices (upload meeting notes document).

**100**  
POINTS

Have at least two members register to attend the Collegiate National Leadership Conference in Orlando, Florida (upload registration confirmation).

**200**  
POINTS

Host a chapter activity that promotes FBLA Week and Career & Technical Education Month during February (upload event planning document).

**100**  
POINTS