

FBLA

CHAMPION CHAPTER TRACKER

Champion Chapter is a series of membership-focused challenges that High School chapters may complete for national recognition. By completing the activities below, chapters accrue points. Chapters may accrue points by participating in some or all of the five sections.

Champion Chapters are recognized at the following levels:

BRONZE: 2,000 – 2,999 POINTS

SILVER: 3,000 – 5,999 POINTS

GOLD: 6,000 – 8,500 POINTS

All eligible Champion Chapters will earn a banner for the adviser's classroom/meeting space or a school award case. Added incentives—such as ribbons at the National Leadership Conference (NLC) and other recognition—will also be awarded. Chapters need a minimum of 600 points in each section for challenge recognition.

HOW TO PARTICIPATE: Keep track of your chapter's activities and save your documents so you have access to them later when you complete the submission form. Look for more information on fbla.org.



SUMMER STARTER

(August 1 – September 27)

Focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

ACTIVITY		Points Earned	Max Points
<input type="checkbox"/>	1 Develop a chapter Program of Work for the fall with at least three membership recruitment activities.		500
<input type="checkbox"/>	2 Elect Local Officers and plan an officer training session.		200
<input type="checkbox"/>	3 Come up with an idea for a community service project.		100
<input type="checkbox"/>	4 Write cards or emails to members over the summer encouraging them to join again in the fall.		100
<input type="checkbox"/>	5 Review the FBLA Sponsorship Toolkit and prepare a target list of at least five potential sponsors.		100
<input type="checkbox"/>	6 Set up a communication channel between Local Officers and members.		100
<input type="checkbox"/>	7 Create a survey for your returning members to capture feedback about the previous program year and opportunities they would like to pursue in the new program year. Then, draft a one-page summary about your findings.		100
<input type="checkbox"/>	8 Develop a chapter T-shirt design that complies with the FBLA Brand Guidelines.		100
<input type="checkbox"/>	9 Hold an informational meeting for prospective members.		100
<input type="checkbox"/>	10 Develop a letter to invite guest speakers to meetings during the membership year.		100
<input type="checkbox"/>	11 Create a Member of the Month program.		100
<input type="checkbox"/>	12 Prepare a chapter budget for the membership year.		100
	Total		1700
		Submitted by:	Submitted to:
	Deadline: September 27		



SHAPING SUCCESS

(September 28 – November 8)

Focuses on member recruitment and retention. Tasks are designed to promote membership benefits and foster engagement, such as hosting special events, securing guest speakers, and planning projects.

ACTIVITY		Points Earned	Max Points
<input type="checkbox"/>	1 Submit membership dues for 10 members.		500
<input type="checkbox"/>	2 Create a project plan for chapter membership recruitment.		200
<input type="checkbox"/>	3 Buddy up! Encourage each returning member to connect with a new member. Plan at least one fun "buddy" activity.		100
<input type="checkbox"/>	4 Organize a special outing for FBLA members to a business, professional sports game, or amusement park.		100
<input type="checkbox"/>	5 Host a chapter Spirit Day in which all members show up to school in either FBLA shirts or in blue and gold; post a photo to social media and tag @FBLA_National.		100
<input type="checkbox"/>	6 Using the letter you developed in Summer Starter, secure a guest speaker for a chapter meeting.		100
<input type="checkbox"/>	7 Send a letter to one of the sponsors on your contact list created during Summer Starter.		100
<input type="checkbox"/>	8 Create a Community Service Project Committee.		100
<input type="checkbox"/>	9 Meet with your officers and review your Program of Work.		100
<input type="checkbox"/>	10 Review the 2023-24 Competitive Events Guidelines at a chapter meeting and create a sign-up for members.		100
<input type="checkbox"/>	11 Have one of your officers record a one-minute elevator speech about the benefits of joining FBLA and share it on social media, tagging @FBLA_National.		100
<input type="checkbox"/>	12 Review your budget, identify areas of financial need, and plan a fundraiser.		100
	Total		1700
		Submitted by:	Submitted to:
	Deadline: November 8		



SERVICE SEASON

(November 9 – January 10)

Focuses on service and engagement. Tasks are designed to meet the core of the FBLA mission: being community-minded business leaders. Contribute to the community and connect with FBLA alumni and other business/industry professionals.

ACTIVITY		Points Earned	Max Points
<input type="checkbox"/>	1 Celebrate American Enterprise Day (November 15) by planning an activity.		500
<input type="checkbox"/>	2 Host a thank-you-note event for members to write letters of appreciation to a group of your choice, such as first responders, veterans, or senior citizens.		200
<input type="checkbox"/>	3 Lead a community service event based on your planning in Summer Starter and Shaping Success.		100
<input type="checkbox"/>	4 Accumulate 10 hours of community service (chapter members' hours combined).		100
<input type="checkbox"/>	5 Host an in-person or virtual business tour for members.		100
<input type="checkbox"/>	6 Host a competitive events study night.		100
<input type="checkbox"/>	7 Identify an area of need in your community and host a critical needs drive, like a sock drive, food drive, or toy drive.		100
<input type="checkbox"/>	8 Present a workshop to a middle school about FBLA and the importance of servant leadership in business.		100
<input type="checkbox"/>	9 Meet with your officers and review your Program of Work.		100
<input type="checkbox"/>	10 Send a thank-you note to each of your sponsors sharing how their contributions have impacted your chapter this year.		100
<input type="checkbox"/>	11 Advisers: Post a description of one of your successful projects with a resource in the Adviser community.		100
<input type="checkbox"/>	12 Have one member volunteer to help your adviser with chapter management tasks.		100
	Total		1700
		Submitted by:	Submitted to:
	Deadline: January 10		



CTE CELEBRATION

(January 11 – February 28)

Focuses on chapter excellence and Career and Technical Education (CTE) awareness. Tasks are designed to showcase FBLA excellence and achievements, as well as promote the mission of the organization.

ACTIVITY		Points Earned	Max Points
<input type="checkbox"/>	1 Review the FBLA Week Toolkit and decide as a chapter which events you will participate in.		500
<input type="checkbox"/>	2 Have your officers or members complete a PSA, flyer, bulletin, display, or video about the importance of CTE.		200
<input type="checkbox"/>	3 Ask an elected official to sign an FBLA Week proclamation.		100
<input type="checkbox"/>	4 Prepare a report about your community service project that you planned through the Champion Chapter program.		100
<input type="checkbox"/>	5 Have at least one member participate in an FBLA Week forum or panel by submitting one question.		100
<input type="checkbox"/>	6 Plan a social activity for your chapter during FBLA Week.		100
<input type="checkbox"/>	7 Have at least one member share their story on social media during FBLA Week and tag @FBLA_National.		100
<input type="checkbox"/>	8 Sponsor a teacher/adviser appreciation activity.		100
<input type="checkbox"/>	9 Give a presentation about CTE and the Career and Technical Student Organizations at your school to your administration/School Board.		100
<input type="checkbox"/>	10 Prepare a memo to your school administrators about the number of competitors your chapter plans to send to regional and/or state conferences.		100
<input type="checkbox"/>	11 Invite an FBLA alum or community business leader to speak at a local chapter meeting.		100
<input type="checkbox"/>	12 Invite an FBLA Collegiate member to join your meeting and talk about the FBLA experience at the college level.		100
	Total		1700
		Submitted by:	Submitted to:
	Deadline: February 28		



CHAMPION +

(May 1)

Focuses on national programs and conferences, sponsors and partners, and recruitment. These activities may be done at any time during the program year before May 1.

ACTIVITY		Points Earned	Max Points
<input type="checkbox"/>	1 Complete Connect Ten.		500
<input type="checkbox"/>	2 Have at least two members complete a level of the Business Achievement Awards (BAAs).		200
<input type="checkbox"/>	3 Participate in Lead4Change.		100
<input type="checkbox"/>	4 Participate in the Stock Market Game.		100
<input type="checkbox"/>	5 Participate in Intuit's Social Innovation Challenge.		100
<input type="checkbox"/>	6 Participate in the LifeSmarts Challenge.		100
<input type="checkbox"/>	7 Participate in the Virtual Business Management Challenge or the Virtual Business Personal Finance Challenge by Knowledge Matters.		100
<input type="checkbox"/>	8 Invite a National Officer to attend a chapter meeting virtually.		100
<input type="checkbox"/>	9 Attend the 2023 National Fall Leadership Conference in Dallas, Texas, or Providence, Rhode Island.		100
<input type="checkbox"/>	10 Write a letter to middle school graduates inviting them to join your FBLA chapter for a special meeting.		100
<input type="checkbox"/>	11 Register for the 2024 NLC in Orlando, Florida.		100
<input type="checkbox"/>	12 Adviser Bonus: Attend the Fundraising Best Practices or Recruitment Best Practices webinar hosted by the National Center.		100
	Total		1700
		Submitted by:	Submitted to:
	Deadline: May 1		