

# 2023-24 Competitive Events

## Draft Topics - Collegiate



Some competitions have topics for students to follow. Draft topics for the 2023-2024 competitive events are presented below. The Competitive Events Committee and State Leaders will continue to review the wording on these topics, and a final version will be released with the 2023-2024 Competitive Events Guidelines by the end of September.

### Business Ethics

Artificial Intelligence: What implications will the invention of applications such as ChatGPT and Dalle have on the world of business?

### Business Presentation

Ten years from now, you are invited to a career day to present to students. Develop a presentation on your chosen profession. Include information that would be pertinent to someone considering this career.

### Emerging Business Issues

Technology is an integral part of today's workforce. Computers, smartphones, and the Internet of Things (IoT) have increased worker productivity. At the same time, some workers have found their jobs replaced by ever-improving technology. Discuss the positive and negative impact of technology on the workforce.

### Future Business Educator

AI and You. How does Artificial Intelligence impact students as they prepare for college and career? Develop a lesson that teaches students to understand the benefits and risks of artificial intelligence in their work.

### Case Competitions

Case studies for the case competitions will be released later.