



A Toolkit for FBLA High School Students, by Students | 2023

Table of Contents



Welcome Letter.....	2
Overview	3
Deciding to Run	4
National Officer Positions & Expectations.....	4
National President	4
National Secretary.....	5
National Treasurer.....	6
National Parliamentarian.....	6
Region Vice Presidents	7
Application Process.....	9
Election Process.....	10
Official Campaigning.....	10
Voting Process.....	11
Campaign Speech	12
Campaign Suggestions.....	13
Before Elections	15
During Elections.....	16
After Elections.....	17
Checklist.....	18
Closing	19

Welcome Letter



Greetings, Future Business Leaders!

Thank you for your interest in running for FBLA national office. On behalf of the High School National Officers, I am excited to invite you on this journey of leadership. By reading this toolkit, you have shown that you are passionate about FBLA and are interested in serving other members as a leader in our organization. Not only am I humbled by your interest in running for office, but I am incredibly excited to see how you use this opportunity to develop your leadership skills.

Running for national office was the most challenging thing I've done in FBLA. Though I had been a member for more than six years, I never knew that my journey would lead me to serve as your national president. In addition, I persevered throughout my journey by continuing to run for office, even after losing several elections. I hope my story of going from losing elections to winning the most prestigious one of them all shows my drive to serve others and inspires you to seek office. It will be challenging, but it will also expose you to a community of like-minded leaders who want to influence change as much as you do.

When I ran for office, I yearned for resources that would equip me with the skills and tools needed to run a successful campaign. That's why my team chose to develop this toolkit. We hope you use this as a resource to learn more about what it means to run for and serve as a National Officer.

If you read through this guide and still have questions, please know that your National Officers are always here to help you. Don't hesitate to get in touch with me at adagar@fbla.org or the other National Officers at fblaofficers@fbla.org.

For those who decide to take this next step in your leadership journey, congratulations! I am excited to cheer you on from the sidelines, and I can't wait to meet you soon. I also hope to see you on the national stage this June as one of our newly elected National Officers!

Best wishes for your campaign and leadership journey,



A handwritten signature in black ink that reads "Aarav Dagar". The signature is stylized with a large, flowing "A" and "D".

Aarav Dagar
2022-23 High School National President

Election Process

Running for national office encompasses the following steps:

1. A National Officer candidate must have the approval of their chapter and state advisers before submitting their application or advancing to the next stage.
2. The approval process for many states will look different, so please contact your state adviser to better understand the process of running for national office. Please note that all candidates are representing their state chapters as candidates, so it is imperative that a candidate discusses their candidacy with their adviser(s).
3. Upon receiving approval from advisers, applications must be submitted to the National Center by May 15, 2023 at 5:00 PM ET.
4. Applicants will receive an invitation for the candidate screening process, where they will interview with members of the current National Officer Team and FBLA Board of Directors. Please note that your local and state advisers need to attend this screening process.
5. Applicants will then be approved to run their campaign at the National Leadership Conference (NLC) in Atlanta, Georgia. Applicants need to pay close attention to their inboxes as members of the National Elections Committee (NEC) will be sending important information there.
6. Applicants will then run their campaigns and deliver their speeches live at the NLC.

High School Elected Offices

State Voting Delegates Local Voting Delegates

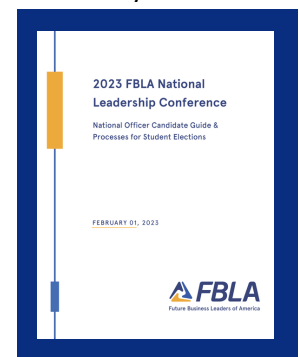
National President	Eastern Region Vice President
National Secretary	Mountain Plains Region Vice President
National Treasurer	North Central Region Vice President
	Southern Region Vice President
	Western Region Vice President

High School Appointed Officer

The National Parliamentarian is the only Officer who is appointed. Candidates for National Parliamentarian must complete all of the election steps up until the NLC, including gaining approval from their adviser(s), filing a candidate application, and completing the interview screening process. The candidate who scores highest on the written Parliamentary Procedures test at the NLC will be appointed National Parliamentarian.

In-Depth Guidelines

To view the guidelines of running for national office, [click here](#). The purpose of this toolkit is to help you through the process of running for office. The official document authorizing all elections and outlining the elections process is the [National Officer Candidate Guide & Processes for Student Elections](#), which is reviewed and approved by the Board of Directors.



Am I a Good Fit for National Office?

National Officers are driven, ambitious individuals with a passion for FBLA. They seek to serve others in a large-scale environment while furthering the organization's goals.

A National Officer experience will become a memorable part of your high school career. There will never be a dull moment during your one-year term, whether you're traveling around the country or planning nationwide webinars. Although it will be a rewarding experience, there are many responsibilities and obligations that a candidate must know before running for office.



National office can be a very time-consuming responsibility. Between organizing and/or attending Officer and council meetings, planning workshops for conferences, and creating resources outlined in the National Program of Work, each National Officer can expect to spend a minimum of five to 10 hours per week on FBLA. To succeed in your term, you will need to prioritize your commitment to the organization over your other extracurricular activities. You should expect to miss some school and spend time away from home, and you will need to balance these responsibilities with your other commitments and schoolwork.

As you consider running for national office, review the job descriptions and campaign suggestions in this toolkit, and reach out to your state adviser with any questions about the process. Please also review the list of what National Officer dos and don'ts in the [National Officer Candidate Guide & Processes for Student Elections](#).

Office-Specific Expectations & Duties

National President

- Preside over and conduct all National Officer meetings according to parliamentary procedure, using the latest edition of *Robert's Rules of Order, Newly Revised*, and the national Bylaws.
- Send the approved agenda and notice of all meetings to all National Officers at least five (5) working days prior to each meeting.
- Lead the National Officer Team in planning the Program of Work and reviewing and evaluating it on all National Officer Team monthly meetings. Follow up to see that responsibilities are being carried out.
- Serve as a model representative for FBLA public relations and assist in the promotion and development of FBLA. The president may be called upon to make presentations before adult and student organizations, which may require an absence from school.

DECIDING TO RUN



- Appoint committees and serve as an ex-officio member of all appointed committees.
- Perform other duties to promote and develop local, regional, state, and national FBLA.
- Ensure the National Officer Mid-Year Report and Annual Report are completed and submitted electronically to the National Center in a timely manner.
- Prepare a President's Column for each issue of *Tomorrow's Business Leader*.
- Prepare a monthly email blast in collaboration with the Communications Department.
- Attend conferences as requested by the National Center.
- Serve on the Board of Directors and attend Board meetings.
- Prepare an online conference greetings video for states to use at their Fall State Leadership Conferences and a second one for their Spring State Leadership Conferences.
- Prepare, implement, and track a membership recruitment and retention strategy plan.
- Participate in the FBLA Week National Presidents' Forum hosted by the National Center.
- Manage the National President's Executive Council (limit of 5 members).

National Secretary

- Prepare the final copy of the Program of Work as directed by the rest of the National Officer Team.
- Prepare the team summary monthly reports by proofing and editing the Team Summary Google Docs by the 10th of each month (for the previous month) so that they can be placed in the FBLA State Officer Leadership Community.
- Publish and email minutes of the National Officer meetings, within two working days after the meeting, to all National Officers, their advisers, their state advisers, Mrs. Smothers, and Mr. Graham.
- Coordinate National Officer articles for national publications; send periodic reminders and proofread/approve articles before they are sent to the National Center.
- Manage the Social Media Ambassadors.



DECIDING TO RUN



- Manage the National Secretary's Executive Council (limit of five members).
 - Create a resource database of sample brochures, project ideas, etc.
 - Encourage local and state chapters to send news stories and photos for national publications.
- Promote national celebrations and conferences (i.e., American Enterprise Day, FBLA Week, NFLCs, NLC).
- Promote national programs.
- Serve as a member of the Membership Committee.

National Treasurer

- Prepare monthly reports for the team summary report.
- Keep accurate records of all National Officer travel.
- Approve National Officer electronic expense reports via email and make sure everything is completed and coded properly before National Officers mail the original copy, including receipts, to the National Center.
- Promote national fundraising partners.
- Promote the Dressed to Impress Scholarship.
- Promote the Distinguished Business Leader Scholarship.
- Promote the NLC Scholarship and other FBLA-related fundraising efforts.
- Manage the National Treasurer's Executive Council (limit of five members).
 - Create financial literacy resources for local and state chapters.
 - Create a fundraising guide resource for local chapters using FBLA fundraising partners.
- Prepare all reports required for all state officer meetings, according to the scripts and agendas.
- May be invited to participate in Finance Committee meetings.



National Parliamentarian

- Prepare monthly reports by the 5th of each month.
- Advise the national president on parliamentary procedure during National Officer meetings and at conferences.

DECIDING TO RUN



- Act as a resource on parliamentary procedure for all local chapter voting delegates at the NLC.
- Serve as a member of the Elections Committee.
- Make sure the election of National Officers at the NLC follows correct parliamentary procedure and the national Bylaws.
- Have a copy of the latest edition of *Robert's Rules of Order, Newly Revised*, and the national Bylaws.
- Manage the Parliamentarian's Council (limit of 5 members)
 - Prepare a study guide/manual for organizing parliamentary procedure teams.
 - Prepare FBLA Local Chapter Officer Roles Flyer or Guide.
 - Promote the National Parliamentarians Exam and the National Association of Parliamentarians.
 - Prepare a guide for local and state voting delegates (i.e., importance of a quorum, their role, overview of what to expect).

Region Vice Presidents

- Assist the national president as needed and be prepared to act in the president's place, if necessary.
- Prepare all reports required for all national conferences, according to the scripts and agendas.
- Assist the national president in promoting and developing FBLA in the geographic region they are elected to serve.
- Correspond with chapters in their geographic region on a regular basis (at least monthly).
- Perform other duties to promote and develop local, regional, state, and national FBLA.
- Preside over regional meetings for the NLC.
- Host Regional Meet-up Booths in the Expo Hall at the NLC.
- Work with the Communications Department to prepare monthly regional email blasts.
- Manage Regional Councils (limit of five members).
- Sponsor at least two Regional President's Roundtables.



How Do I Start?

To begin your National Officer candidacy, you need to complete your National Officer application by May 15 at 5:00 PM ET.

The National Officer Application will include multiple sections, such as:

- Autobiographical Information
 - Personal Information
 - 3rd-Person Biography
 - Headshot
- Adviser Information
 - Local chapter and state chapter Information
- Letters of Approval and Support from Your Local and State Advisers
- Campaign Materials
 - Written version of campaign speech
 - Campaign brochure/data sheet
 - Campaign budget
 - Description or sample of items intended for distribution at NLC
- Answers to questions that are based on the Board of Directors' Strategic Plan
 - Insider Tip: This is the document that guides your National Program of Work, so take advantage of gaining early access to it! In addition, your programs for the year need to follow the Strategic Plan, so make sure your campaign platform follows this document.



You will then receive confirmation of your submission by email. Be sure to keep this email and any other communication sent by National Center flagged, so you can refer to it as you navigate the campaign process.

In addition, you must attend a few National Officer candidate calls before you submit your application, so you're fully aware of the responsibilities of running for office.



What's Next?

Submitting your National Officer application is only the first step in the process. You will then need to attend your screening, where you will be approved to run for office, and then run the campaign itself. This section will delve into the process of running for national office.

Official Campaigning

Part 1: Speech

Candidates for elected FBLA High School national offices (president, secretary, treasurer) will deliver their speeches live during the NLC Opening General Session. Candidates for region vice president will deliver their speeches live during a Regional Meeting or Session (TBD).

All campaign speeches are limited to a total of two minutes.

- The time is monitored and strictly enforced.
- No audio-visual equipment may be used during campaign speeches.
- Business attire must be worn, in accordance with the [Dress Code](#).
- Only the National Officer candidate may participate in the campaign speech (i.e., no introductions, skits, or props).

Part 2: National Officer Candidate Q&A Session

The Q&A session for national president, national secretary, and national treasurer will total no more than 15 minutes in length for each office, and will take place during the State Presidents and State Voting Delegates Q&A Session on June 28.

There will be a brief Q&A session for the offices of the regional vice president that will total no more than 15 minutes in length and will occur during the Regional Meeting or Session (TBD). This will be live, and candidates are expected to dress in business attire.

Part 3: Campaign Booth

Official campaigning for all offices for elected positions is restricted to campaign booth hours in the campaign hall. All local voting delegates will be identified with region ribbons so that candidates for region vice president will be able to recognize conference attendees from their region.

June 27 | Campaign Booths Open: 10:00 AM – 4:00 PM ET

June 28 | Campaign Booths Open: 9:00 AM – 4:00 PM ET

Candidates may not campaign via social media; however, each candidate's headshot and bio will be displayed on the Elections page of the NLC website.



VOTING PROCESS

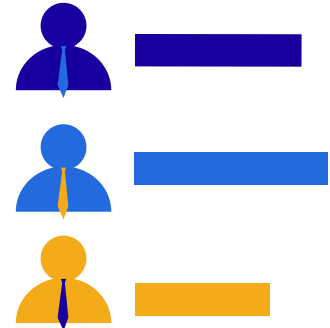


National Officer elections will take place over a 24-hour period from 12:00 PM on the third day of the NLC to 12:00 PM on the last day of the conference. All voting will be done online.

- Ranked choice voting* will be used.
- A majority vote is required for election.

Candidates are members and are not disqualified from assuming the roles of state (FBLA High School) or local voting delegates.

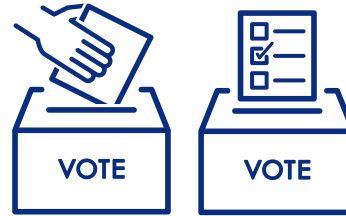
No two National Officers may be elected from the same state chapter. Votes are determined as follows:



Each state chapter in good standing shall be entitled to send two voting delegates and one alternate from its active membership to the NLC. These state voting delegates vote on the election of the national president, national secretary, national treasurer, and any bylaw amendments. state key contacts will determine each of their two State Voting Delegates based on a form which is due by May 14 by 11:50 PM ET.

Each local chapter in good standing shall be entitled to send from its active membership two to four local voting delegates and one alternate for each voting delegate to the NLC in accordance with the following:

Under 50 members—two voting delegates
50–100 members—three voting delegates
Over 100 members—four voting delegates



These delegates vote for their Regional Vice President. These delegates are determined from those members who are registered for the conference as part of the conference registration process. A report will determine the number of votes based on registration received by June 1 at 11:59 PM ET.

Candidates for elected offices will be elected by ranked voting. A majority vote will determine the winner for each elected office.

*Ranked choice voting is any election voting system in which voters use a ranked ballot to select more than one candidate (or other alternative being voted on) and rank those choices in a sequence based on preference. If a majority is not reached on the first ballot, the ballots of the lowest-placing candidate are redistributed to the next-highest choice. This process of dropping the lowest candidate and redistributing their votes to the next highest-placing candidate continues until one candidate reaches the majority.

CAMPAIGN SPEECH



Your campaign speech is one of the *most* important parts of your campaign.

Often, candidates spend too much time on their booths, although their speech is what they really need to focus on. Your National Officer campaign speech sets you apart from other candidates and allows you to showcase your personality and plans for your time in office.

Here are some general tips and tricks:

- Have a catchy slogan at the end.
- Use a personal anecdote to guide your mission and experience.
- Make sure your speech sounds like you.
- Keep it short and to the point – you don't want run-on sentences.
- Follow this general blueprint:
 - Hook (something personable)
 - Introduction ("Hi. My name is _____ and I am running for National _____")
 - Experiences (Hint: Don't focus too much on FBLA – we want to know who you are beyond the organization)
 - Goals
 - Mission Statement/Vision
 - Conclusion (Relate back to hook)
- Practice your speech as much as you can. The more comfortable you are presenting it, the better it will be in the long run.
- Have fun! Your speech is your way of connecting with other FBLA members, so enjoy this experience.



[Click to watch 2022-23 National President Aarav Dagar's Campaign Speech](#)

Let Us Help You Come Up with Ideas!

When it comes to running for national office, your campaign booth plays an important role in the election process. A campaign booth allows members to learn about your ideas and goals while connecting with you personally. This is why ensuring your campaign booth runs smoothly is crucial to the overall campaigning process. Therefore, planning is critical to developing a successful campaign! It's never too soon to begin designing a campaign strategy. This will enable you to create your campaign materials on time while remaining organized. In the long run, this will allow your campaign booth to operate smoothly and your plans and ideas to be executed professionally.

However, through all of this, remember to let your personality shine at your campaign booth. Members want to know the real you. Always ensure you put forth your best effort and get as creative as possible regarding your campaign. Never be afraid to venture outside your comfort zone, and remember that campaigning is only as great as you make it! Key points to remember:

- Review the National Officer Candidate Guide thoroughly before developing your campaign.
- Design a campaign theme and incorporate it throughout your booth and campaign speech.
- Ensure you establish a platform for your campaign and include it at your booth through brochures, flyers, posters, etc.
- Create eye-catching posters/visuals to feature at your booth.
- Designate a trustworthy member from your local chapter or state team to serve as your campaign manager.
- Describe your goals and aspirations for the position effectively.

Running for national office requires considerable time and commitment. Every candidate should have an idea of what they want to bring to the organization, which initially triggers one's desire to run for national office. When you are first developing your campaign, it is recommended that you brainstorm a few ideas and themes that inspire you and align with your goals. You may pick some objects to represent your theme—for example, fire, stars, lightning, money, or cars—and relate them to your goals.

Below are two examples of campaign slogans that follow this format:

- Kickstart with Krisha for Eastern Region Vice President
- Aspire with Alexandria for National Secretary

CAMPAIGN SUGGESTIONS



Once you have chosen an overall theme for your campaign, start aligning it with your goals. Look into the current national programs of the organization, previous social media initiatives, and the current National Officer Team's Program of Work, and brainstorm new ideas that you would bring to the organization. Having one to three overall goals and four to five smaller items you would like to accomplish is recommended. This portion of the campaigning process is fundamental because it shows voting delegates your drive, passion, and initiative.

The next step is to begin planning your booth. As a National Officer candidate, you will be campaigning for multiple hours at the NLC, and members from many different states will be coming to meet you. You can use a variety of items as promotional giveaways: chapsticks, ribbons, pins, pencils, and bags. Use your creativity to choose promotional items that align with your campaign theme and goals. Also, keep in mind that there are over 10,000 members typically at the NLC, so you need to purchase enough items for the entire campaign. Be prepared for all situations: running out of promotional items, having extras, etc. Most candidates also have some form of a banner that matches their campaign theme.

There are no set requirements for campaign booths; the choice is really yours. This is the opportunity to let your personality shine and to persuade voting delegates why they should vote for you. Financially, you need to stick to the \$1,000 budget limit and provide a detailed description of your expenses and donated items; thus, it is essential to start this process early and stay organized to maximize your performance at the NLC. Come prepared with additional supplies, such as tape and scissors, that you may need on the spot, and always have some members of your campaign team present to aid you during campaign hours.

Depending on the position you are running for, there will also be a Q&A section and speech. The speech and Q&A can make or break a candidate's chances. Make sure you memorize your goals because this is the time to showcase your experiences and aspirations for this organization.

Campaigning for national office is no easy task, but your initiative to run for a position is a giant step. Be mindful of the tactics and strategies to maximize success at the conference, but also remember to enjoy the process. It is essential to have fun speaking with members and networking with voting delegates--members typically engage more with these types of candidates.



BEFORE ELECTIONS



The most important step to running for national office is receiving your state's approval. The application requires a letter from your state adviser that confirms their endorsement of your candidacy.

Whether it be through an election process at your State Leadership Conference or a screening process by your state board of directors, each FBLA state chapter has different requirements and processes for issuing approval. Express your interest to your local and state advisers and receive their confirmation before you apply!

The next step is to complete your online application. This consists of approval letters from a school administrator, state adviser, local chapter adviser, and your parents/guardians. Some items you will also be asked to submit are a resume, an official biography of yourself, and a professional headshot.



In addition to your application, you will also be asked to submit various campaign materials by the May 15 deadline. Items include, but are not limited to, a copy of your two-minute campaign speech, a list of campaign materials, a flyer, and a campaign budget. Before campaigning, it is imperative to plan the layout of your campaign booth and promotional items.



If you have any questions about requirements for your booth or what items are allowed, feel free to reach out to Director of Membership Lisa Smothers at lsmothers@fbla.org, or Chair of the Elections Committee Dan Hazlett at elections@fbla.org.

Once you have submitted your application and campaign plans, you will be interviewed by the screening committee. Once they have approved your candidacy, you can move forward with running for national office.

It is normal to feel overwhelmed by running for national office. Take everything in stride and try to have fun—this should be an enjoyable learning experience no matter whether you win or lose. If you have gained your state and local chapter advisers' approval, you are extremely qualified, so don't second guess yourself. And the more prepared you are, the more confident you will be!



DURING ELECTIONS



This can be a stressful time, but through it all, remember to take time to be in the moment. It is easy to get caught up in worrying about the results, but, regardless of what happens, the experience will help you grow as a person. We hope you enjoy your time campaigning and, most of all, we encourage you to stay true to yourself.



- Once you get to the campaign booth area, this will become your new home. If you can familiarize yourself with the area ahead of time, it will help you feel more comfortable.
- It's best if you bring your campaign team or advisers along with you to help set up your campaign booth. You will have about two hours to get everything ready before people start coming through the doors. We recommend bringing "emergency" supplies with you like tape, scissors, etc.
- Once people get to your booth, it will be a steady flow throughout the day, so it's important that you have people there to support you.
- Our pro tip is to make sure that you have a water bottle with you because your voice WILL get tired over that stretch of campaign booth hours.
- As exciting as this process is, it is also taxing. It's important that you prioritize yourself throughout the day. Even if you feel like you don't want to step away from your booth, we encourage you to take breaks, eat a snack, etc.
- Talking to people and building relationships with members is both extremely fun and essential to running a successful campaign.
- You will run into people who will want to ask you questions that will feel like an interview, and there will also be members who just want to chat with you informally. It's important that you remain professional and share your personality throughout these interactions.
- Make sure to advertise and promote yourself positively. We encourage you to maintain a clean image of yourself by avoiding environments, activities, and actions that in any way could raise questions as to character or conduct, and be personable with members.
- If elected, you will serve other members as the student voice of the organization, so it's important that you behave responsibly throughout your campaign. There will also be advisers who will be watching to make sure that you are a dependable candidate.

AFTER ELECTIONS



Trips

As a National Officer, there are many trips throughout the year and locations will vary. You are expected to attend National Officer Training in Reston, Virginia in July, a National Fall Leadership Conference, the ACTE Conference, FBLA Week, potential State or Region Leadership Conferences, and the NLC. As the dates for the trips near, the National Center will send details about the event along with a specific schedule.

Travel

All National Officer travel expenses, including airfare, lodging, and meals, will be paid for or reimbursed by FBLA. All covered expenses must be approved by the Director of Membership.

Work

Being a National Officer requires a lot of work, and in addition to position-specific responsibilities, general responsibilities include attending Officer meetings, leading your council, and carrying out initiatives in the Program of Work.

Training

After the NLC, the newly elected National Officer Team will spend a week at the National Center in Reston, Virginia, to prepare for the upcoming membership year. During the week, the National Officers will focus on forming a team bond, developing the National Program of Work, creating social media content, and providing feedback on national programs.

Program of Work

Every year, the National Officer Team develops a Program of Work. This living document is an extensive outline of the ideas the Team plans to carry out, along with deadlines, tactics, assignments, and status. The content derives from a balance between the goals of the organization and the Officers' campaign goals, and it serves as a guide throughout the program year.

Leadership Development

One of the benefits of being a National Officer is the opportunity to develop leadership skills throughout your term. National Officers learn time management, public speaking, and delegation skills while demonstrating dedication, flexibility, and teamwork. Keeping an open mind and maintaining a willingness to learn are essential to succeeding as a National Officer.



○ Develop a Theme for Your Campaign

A theme makes it easier to prepare campaign materials from buttons and pencils to flyers and brochures. Also, it is simpler to structure a speech around a catchy theme than to explain your qualifications and goals as a list. Many candidates also structure their theme around their name to make sure voting delegates remember their name when it comes time to vote.

○ Keep Key Deadlines in Mind

Make sure you have a calendar of all important deadlines before you start your campaign. Don't forget to turn in your candidate application on time!

○ Select a Campaign Committee of Friends with a Variety of Talents

In selecting a committee of friends and supporters to help you with your campaign, you will be able to pull talent from a wide variety of individuals. You will need funny people to help you write your speech, creative people for your boards and displays, charismatic people to speak about your campaign on your behalf, and experienced people to offer insight about your goals. During campaigning itself, you want at least two to three people helping you by talking to voting delegates or passing out campaign materials.

Note: Current National Officers are not permitted to assist with any local, state, or national campaign.

○ Prepare a Variety of Materials

While some voting delegates may be interested in your experience and goals through a brochure, other members may just want a pencil from your campaign booth. By having a variety of materials at your booth, you will be well on your way to pleasing everyone when it comes time for campaigning. Use bright colors and large displays to catch the attention of people passing your booth to draw them in.

○ Network Ahead of Time

It is never too early to start making friends in FBLA, but if you cultivate strong relationships with members beforehand, these friends may in turn help you with your campaign, vote for you as a voting delegate, or speak about your qualifications and skills as a candidate. Networking is crucial to pulling off a successful campaign.

○ Practice, Practice, Practice Your Speech

Your speech is often the first impression someone gets of your abilities to carry out the job. You should rehearse your speech multiple times and have a combination of catchy and serious elements to appeal to your audience while respecting the professionalism required for the role. Also, don't focus just on your qualifications; highlight what you will accomplish if elected to the position.

CLOSING



Thank you so much for reading this toolkit! We hope it helps you in your future endeavors as a potential National Officer candidate. As stated countless times, your National Officers are here to support you. Please reach out if you need anything, even if it's the tiniest of things like a pep talk! We are here to cheer you on because you are the future leaders of the organization. You are the individuals our organization will look to for guidance as FBLA develops the next generation of community-minded business leaders.

Your contacts for running for national office this year are:

Mrs. Lisa Smothers, Director of Membership: lsmothers@fbla.org

Mr. Dan Hazlett, Chair of the Elections Committee: elections@fbla.org

Aarav Dagar, High School National President: adagar@fbla.org

We are excited to see you embark on this journey and applaud you for your drive, passion, and support of FBLA's mission to prepare the Future Business Leaders of America.

Yours in leadership,

A handwritten signature in black ink that reads "Aarav Dagar". The signature is fluid and cursive, with the first name "Aarav" and last name "Dagar" clearly visible.

Aarav