



An educational company with
instructional materials created
BY teachers
FOR teachers!

www.educationgetreal.com

Are *YOU* tired of spending your time writing lesson plans and creating rubrics that align to the standards?

Are *YOU* interested in a comprehensive program of study that is more than just “a book of activities?”

Are *YOU* looking for something that will help you build your program, and challenge your students?

Do *YOU* want to work WITH students as a facilitator of learning rather than be the classroom “EXPERT?”

EDUCATION: GET REAL!!! offers “Real World” turn-key teacher resource manuals created by professional and experienced educators. These instructional materials have been implemented and proven successful in secondary and post-secondary classes and are ready for immediate implementation.

Current materials include:

- **MARKETING, BUSINESS & ACCOUNTING (MBA): GET REAL!!! Part I** -- A “Real World” entrepreneurial capstone course (based on business and economic principles) in which secondary and post-secondary students create, finance, operate, and liquidate a CORE (start-up) student business
- **MARKETING, BUSINESS & ACCOUNTING (MBA): GET REAL!!! Part II** – MBA Part 2 takes MBA Part 1 a step further, offering secondary and post-secondary students a “Real World” advanced entrepreneurial experience (based on business and economic principles) in which students create, finance, operate, and liquidate CORE + TEAM BUSINESSES
- **THE ART OF SELLING YOURSELF (Careers): GET REAL!!!** -- A career unit that prepares students from all disciplines to “sell themselves” and meet the expectations of the “Real World” -- the activities are engaging, practical, useful, meaningful, and relevant
- **GETTING TECHNICAL (Writing): GET REAL!!!** -- A technical writing unit in which students learn how to gather technical data (based on valid and verifiable research) and produce a variety of written documents utilized on a frequent basis in the “Real World”
- **“WALK THE TALK” (Business Ethics): GET REAL!!!** -- Through a variety of innovative projects, students analyze the ethical choices behind good and bad business decisions and evaluate the impact. Students learn skills in research, writing, public speaking and critical thinking
- **NO NONSENSE RESEARCH: GET REAL!!!** -- A research unit in which students learn how to: complete a traditional & multi-genre research paper, select a suitable topic, complete research as a team or individually, gather facts, and use correct documentation
- **COLORFUL COMMUNICATION: GET REAL!!!** -- A “Real World” communication unit in which students become effective communicators, develop an understanding of verbal and non-verbal (body language) communication, understand the art of communicating globally, and deliver fun, captivating, and creative speeches/presentations

ADDITIONAL MANUALS COMING SOON . . .

FBLA ADVISER DISCOUNT!!!

FBLA advisers will receive a **10%** discount on any “turn-key” teachers manual when ordering via email at: gloria@educationgetreal.com

In addition, ask about our discount for a full set of all seven manuals.